

2nd Hamburg Business Forum Turkey

A strong partnership for stable business activities

November 11th, 2013

Hamburg Chamber of Commerce

The conference will be held in English.

Programme

as of 08/11/2013

With the kind support of:



- 11.30 a.m. Registration and reception with coffee and pastries.
- 12.00-12.45 a.m. **Opening and Words of Welcome**
- Dr. Jens Peter Breitengroß, Vice President, Hamburg Chamber of Commerce
 - Adelheid Sailer-Schuster, President EMA e.V.
 - Martin Köppen, Head of Department for Business Development, International Business Relations and Agriculture, Public Authority of Economy, Transport and Innovation Hamburg
 - Mehmet Fatih Ak, Consul General of the Republic of Turkey in Hamburg
- 12.45-01.30 p.m. **Session 1: Current Socioeconomic Developments in Turkey**
- Prof. Dr. Rita Süßmuth, Former Bundestag President and President of the German University Consortium of the German-Turkish University in Istanbul
“The German-Turkish University in Istanbul”
 - Kemal Erimtan, President of the German-Turkish Chamber of Commerce and Industry, Istanbul
“German Companies in Turkey. Status Quo and Opportunities.”
 - Ole von Beust, Senior Advisor, Republic of Turkey Prime Ministry Investment Support and Promotion Agency (ISPAT), Istanbul
“Turkey as an Investment Location in the Light of Current Political Developments“
- 01.30-02.30 p.m. Coffee break and b2b exchange
- 02.30-04.00 p.m. **Session 2: Framework for Successful Business Activities in Turkey**
- Bekir Polat, Senior Project Director, Investment Support and Promotion Agency Turkey (ISPAT), Istanbul
“Investment Environment of Turkey”
 - Suzan Karakivrak, Legal Consultant, Head of German Desk, AC & Coll. Law Office and Business Consulting, Istanbul
“Possibilities for Economic Activities in Turkey. Do’s and Don’ts in the Companies’ Development.”
 - Jan Erik Schulien, Head Hydro Investments, Aquila Capital, Hamburg
„Progress Report of Hydropower Investments in Turkey. Experiences with Banks, Authorities and Construction Companies.“
 - Dr. Willem Schoeber, Chairman of the Board of Directors, EWE Turkey Holding A.Ş, Istanbul
“Development of EWE’s Business in Turkey”
- 04.00-04.30 p.m. Coffee break and b2b exchange

04.30-06.00 p.m.

Session 3: Testimonials and Panel Discussion

Testimonials and progress reports by experts and discussion with the panelists and audience

- Mustafa Baltacı, Executive Vice President, Borsa İstanbul and Secretary General, Federation of Euroasian Stock Exchanges (FEAS), Istanbul
“Turkish Economy, Capital Markets and Borsa İstanbul”
- Holger Kreetz, Representative of E.ON SE, Düsseldorf
“E.ON’s Investment in Turkey and First Lessons Learned”
- Kemal Kafadar, Senior Advisor, Investment Support and Promotion Agency Turkey (ISPAT), Istanbul
“Concrete Examples of Responsibilities and Support Areas of ISPAT”

06.00 p.m.

End of the program

Chairman: Michael Pfeiffer, Former Chief Executive, GTAI Germany Trade and Invest, and Member of the EMA Board

07.30 p.m.

Business Dinner*

*separate registration necessary