



WEBINAR: Electronics Industry in Tunisia

« Market trends and prevailing opportunities »

18th November 2020

10:00 AM – 11:30 AM (Tunis Time)



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الهيئة التونسية للاستثمار
TUNISIA INVESTMENT AUTHORITY



EMA
Euro-Mediterran-Arabischer Länderverein
المنظمة العربية الأورومتوسطية للتعاون الإقتصادي
Euro-Mediterranean-Arab Association

in partnership with:





Our Panelists

- **Opening and Words of Welcome**, Mrs. Clara Gruitrooy, Secretary General, EMA e.V
(5 minutes)
- **Tunisia-Germany: Towards a Strategic Partnership**, Her Excellency Ambassador of Tunisia in Germany, Mrs. Hanène Tajouri Bessassi
(10 minutes)
- **Why relocate to Tunisia?** Mr. Beligh Ben Soltane. President - Tunisia Investment Authority (TIA)
(5 minutes)
- **German Presence in Tunisia**, Mr. Jörn Bousselmi - D.G AHK – Tunisia
(5 minutes)
- **Tunisia Value Proposition in Electronics Sector**, Mrs. Abir Chaouachi – Chief of Section (TIA)
(15 minutes)
- **Overview of German FDI in Tunisia**, Mrs. Saida Kahouli - FIPA – Cologne
(5 minutes)
- **Dräxelmaier – A success Story telling**, Mr. Steffen Juergens, Head of Operations
(5 minutes)
- **Marquardt – A success Story telling**, Mr. Nouredine Yaakoubi, General Manager
(5 minutes)
- **IBL – A success Story telling**, Mr. Riadh Baktache.
(5 minutes)
- **Tunisia, An Electronic Bridge to EMEA**, Mr. Walid Ben Amor – President ELENTICA Tunisia
(5 minutes)
- **Q&A Session, Moderation**, Mrs. Clara Gruitrooy, Secretary General, EMA e.V
(15 minutes)