



## Program

### Day 1, Friday, February 14, 2020 – Arrival

Individual	Individual arrival of the delegation participants
<b>Our flight recommendation</b>	
13:40 - 18:50	Lufthansa - FRA – CAI LH580
15:25 - 20:20	Lufthansa - FRA – CAI LH7174 operated by Egyptair
<b>Transfer to the hotel</b>	
19:30	Transfer 1 to the delegation hotel Place: Four seasons Hotel Cairo at Nile Plaza
21:00	Transfer 2 to the delegation hotel

### Day 2, Saturday, February 15, 2020 – Cairo<sup>1</sup>

07:30	Meeting at the delegation hotel
8:00 – 9:00	<b>Briefing on the economic and political situation of Egypt &amp; investment guidelines</b>
09:00 – 10:00	Transfer to the farms
10:00 – 16:00	<b>Farm and company visits &amp; B2B lunch</b> <b>SEKEM<sup>2</sup> &amp; NatureTex<sup>3</sup></b> Dr. Helmy Abouleish – Chairman & Managing Director Dr. Maximilian Abouleish-Boes
16:00 – 17:30	Transfer to the delegation hotel
17:30 – 19:00	Free time
19:00 – 20:00	<b>B2B Dinner</b>

### Day 3, Sunday, February 16, 2020 – Cairo & Alexandria<sup>4</sup>

Seite | 1

08:00	Check-out & meeting at the delegation hotel
08:30 - 09:30	Transfer to the conference
09:30 – 10:00	Registration
10:00 – 12:00	<b>Conference</b> <b>Agriculture Research Center</b>
12:00 – 17:00	Transfer to Alexandria
17:00 – 18:00	Check-in at the delegation hotel Place: Four Seasons Alexandria at San Stefano
18:00 – 18:30	Transfer to Reception
18:30 – 20:30	<b>B2B Dinner</b> <b>EGYCOTtrading<sup>5</sup> &amp; LIT<sup>6</sup></b> Dr. Amgad El Attal – Managing Director - EgyCotTrading Tarek Khouwessah – Managing Director – Liberty International Textile

### Day 4, Monday, February 17, 2020 – Alexandria & Cairo

08:00	Check-out & meeting at the delegation hotel
08:30 - 09:30	Transfer to Borg El Arab Freezone
09:30 – 10:30	<b>Companies Visits</b> <b>Elvy Weaving<sup>7</sup></b> Ibrahim Turkoz – Chied Executive Director
10:30 – 11:00	Transfer to the conference
11:00 – 15:00	<b>Conference</b> <b>Cotton Arbitration &amp; Testing General Organization</b>
15:00 – 17:00	<b>Guided tour of Alexandria Library<sup>8</sup></b>
17:00 – 18:00	Transfer to Cairo
20:30	Transfer to the delegation hotel & end of the program

### Day 5, Tuesday, February 18, 2020 – Departure

Individual	Individual departure to Germany
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Furthering economic  
development cooperation

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## Brief information

### <sup>1</sup> **Cairo**

Cairo, the largest city in the Arab world, became an important trading center early on due to its convenient location at the hub between Southern Europe, the Middle East, the Maghreb, and sub-Saharan Africa. The city is the most important business centers of the Middle East and thus also the headquarters of numerous corporations and economic organizations.

### <sup>2</sup> **SEKEM**

SEKEM was founded with the idea of sustainable development and the aim to build a prosperous future for the surrounding communities and Egypt. Through a holistic approach that includes the four dimensions of economy, ecology, cultural and societal life, SEKEM strives to truly implement sustainability. This holistic concept guides SEKEM and all its institutions like a compass in the everyday work. <https://www.sekem.com/>

### <sup>3</sup> **NatureTex**

NatureTex is a high quality producer of colorful baby and kids wear, dolls and toys, home textiles, fabrics and assorted adults items using only organic cotton.

### <sup>4</sup> **Alexandria**

The ancient seaport city and today the second-largest city in Egypt, Alexandria, is an educational and commercial metropolis. It is home to the country's most important port, which, according to the Alexandria Port Authority, handles around three-quarters of Egypt's foreign trade. The local Arab Academy for Science, Technology, and Sea Transport, operated by the Arab League, underlines this role as a trade location. Given the population growth of around 2.4 percent or an estimated 2.4 million new citizens every year, it is particularly important to create enough new jobs in the two conurbations of Cairo and Alexandria, where together around a quarter of the 100 million Egyptians live, according to estimates.

### <sup>5</sup> **EGYCOTtrading**

EGYCOT is today amongst the Top 10 major Cotton Exporters in Egypt, is a member of the Alexandria Cotton Exporters Association (ALCOTEXA), is a member of the International Cotton Association (only 4 Egyptian cotton trading companies are registered in the ICA), and was the first Egyptian company to be granted with the Chinese AQSIQ certificate (General Administration of Quality Supervision, Inspection and Quarantine) for Cotton export (5 other Egyptian cotton trading companies only have followed and are registered currently). <https://www.egycottrading.com/>

### <sup>6</sup> **Liberty International Textile (LIT)**

Liberty International Textile is a leading sourcing agency, connecting buyers to manufacturers in the textile industry. LIT is not only considered one of the leading sourcing agencies, with a variety of home textile products and ability to achieve clients' requirements with clear transparency. <https://www.littextiles.com/>

### <sup>7</sup> **Elvy Weaving**

Elvy Weaving is a private free zone company, dealing with European market and became one of the leading companies in the industry of Woven fabrics. <http://www.elvy-weaving.com>

### <sup>8</sup> **Alexandria Library**

With space for eight million books and a modern reading room with 2,000 seats - plus conference rooms, museums, art galleries, a planetarium and facilities for visually and hearing impaired users and children and young people - the new Bibliotheca Alexandrina, opened in 2002, is one of the largest in the world.