

The 2nd German-Arab Digital Forum المنتمدى العربي الألماني الثاني للإقتصاد الرقمي

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Das 2. Deutsch-Arabisches Digitalforum

11. Juni 2018 | CEBIT Hannover

CEBIT Hannover | June 11, 2018 | 1:00 – 5:00 P.M.

Location: CEBIT fairground, Convention Center (CC), room 3b (Saal 3b)

What are the market and business opportunities offered by the digitalization in North Africa and the Middle East region? Experienced companies, start-ups and representatives of the development cooperation report about their projects and their experience the Arab region.

- Which digital solutions could close supply gaps in North Africa and the Middle East region?
- How does the expansion of the ICT sector strengthen employment opportunities in the Arab countries?

You can discuss these and other questions with high-ranking decision-makers from the ICT economy at the 2nd German-Arab Digital Forum at the CEBIT in Hannover, Germany, on Monday, June 11, 2018.

An exclusive Forum awaits you in the context of one of the world's most important events for digitization. The extraordinary interplay of tradeshow and conference makes the CEBIT interesting for global corporations, medium-sized companies, and start-ups alike. The so-called Take-Off Monday is a special day before the actual opening of the exhibition halls. Only those who are in possession of a valid CEBIT permanent ticket and who register for the 2nd German-Arabic Digital Forum can participate. Exchange ideas with other top stakeholders from business and politics as well as the rising stars of digitization!



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للجنة العربية الأورو متوسطية للتعاون الاقتصادي
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*Preliminary Program:
(as of 05/06/2018)*

The 2nd German-Arab Digital Forum

June, 11st, 2018

CEBIT Hanover, Convention Center (CC), room 3b

13:00 – 13:30

Words of Welcome

Dr. Andreas Gruchow, Member of the Managing Board of Deutsche Messe AG,
Hannover

Christian Wulff, Former Federal President of Germany and Honorary President of
the Euro-Mediterranean-Arab Association (EMA)

13:30 – 14:00

Keynote

Arab region leadership in ITU

Dr. Bilel Jamoussi, Chief, Study Groups Department, ITU-T

14:00 – 14:30

Keynote

The new potential of German-Arab cooperation in the digital age

Dr. Maria Flachsbarth, Parliamentary State Secretary to the Federal Minister for
Economic Cooperation and Development (BMZ)

14:30 – 14:45

Moderated Dialogue

German-Tunisian cooperation in the ICT sector

Dr. Maria Flachsbarth, Parliamentary State Secretary to the Federal Minister for
Economic Cooperation and Development (BMZ)

Rym Jarou, CEO Smart Tunisia, Tunisian Ministry of Communication Technologies
& Digital Economy

14:45 – 15:15

Networking Break

15:15 – 16:00

Panel discussion

Sustainability: Digital solutions are closing supply gaps

Julia Nietsch / Orange; Bilel Jamoussi / ITU; Imad A. Aloyoun / Dinarak

16:00 – 16:45

Panel discussion

Making the Arab region an innovative and job-creating ICT economy

Michael Pittellkow/SAP; Julia Nietsch / Orange; Clara Gruitrooy /EMA; Rym
Jarou/Smart Tunisia

16:45 – 17:15

Keynote

The Future of Jordan's ICT-Sector

Nidal Bitar, CEO of Information & Communications Technology Association -
Int@J

17:15 – 18:00

Get Together - Networking

*Conference language: English
French/German with simultaneous interpretation*